

# Partnering for success with the **NIH**



## SERVICES AVAILABLE

- EXPLANATION OF THE ACQUISITION LIFE CYCLE
- RELATIONSHIP BUILDING STRATEGIES
- CAPABILITY STATEMENT POINTERS
- Maryland Procurement Technical Assistance Program (MD PTAP) resources

## Effective Marketing Strategies for Small Businesses new to the NIH

As an operating division within the U.S. Department of Health and Human Services (HHS), the National Institutes of Health (NIH), is the premier federal agency for conducting and supporting biomedical and behavioral research.

The session is being presented by the NIH Small Business Office and effective marketing strategies and resources to ensure your success will be discussed.

Come and learn about how to effectively market your services and/or supplies to NIH.

Send an email to [sbocalendar@mail.nih.gov](mailto:sbocalendar@mail.nih.gov) to register for this event by Thursday, April 2nd by 3:00 pm.

You will be asked to answer a few preliminary questions before confirming space availability for **April 7th, 2009 from 9:00 am to 12:00 noon in Rockville, MD.**